



From:
 Madison Stavinga Design
 contact@madisonstavinga.com

Invoice Number INV-01323
 Invoice Date April 1, 2024

Total Due	\$698.25
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To:
 Shampoo Society Salon & Wellness
 contact@shampoosociety.ca

Hrs/Qty	Service	Rate/Price	Adjust	Sub Total
4.2	Creative Tasks - Designed email for Mother's Day Open House > https://view.flodesk.com/emails/661d33168b87cca089dc0b89 - Designed new email for Beauty, Bubbly, and You - Mother's Day event. > https://view.flodesk.com/emails/661ec2fc61a02e2d779e782f - Designed IG Story post for Mother's Day Open House > https://www.canva.com/design/DAGCcBB1gls/ZHxA2cUbVugAvcUWLFvPfA/edit - Designed IG Static Square post for Mother's Day Open House > https://www.canva.com/design/DAGCmrMqu1l/ydxioAFFXghI9BS4YDH01A/edit	\$35.00	0%	\$147.00
8.5	Marketing Tasks - Website updates - moved careers page under about section. - Website updates - replaced written copy on home page & redirected button to services. - Website updates - added 'coming soon' placeholder bridal page. - Website updates - added extensions & reworked hair removal services. - Website updates - added blow dry service to scalp spa. - Website updates - Created Mother's Day Open House Event. - Website updates - Edited, replaced description for Mother's Day Event to Beauty, Bubbly, and You. - New marketing strategies and research for events (Word Doc) - Connected Stripe to the Website for ticket payouts. - Mother's Day email set up scheduling April 15th/2024. - Beauty, Bubbly, and You - Mother's Day event email scheduling April 26th/2024. - Mother's Day email content and copywriting for campaign. - Beauty, Bubbly, and You - Mother's Day event email content and copywriting for campaign. - Added Mother's Day event link to SS Linktree. - Added "PrettyLinks Plugin" to website to mask old/existing links (to avoid loss in sales by having broken links)	\$35.00	0%	\$297.50
1.25	Miscellaneous Tasks - Designed a slideshow for social media workshop, including presentation and support. - Ongoing correspondence and support.	\$35.00	0%	\$43.75



Hrs/Qty	Service	Rate/Price	Adjust	Sub Total
4.5	Trifold Service Brochure Design - Designed salon service trifold brochure > https://www.canva.com/design/DAGC0v8KW-M/kO50kahtR--NhCkbn9vltw/edit - Copywriting for brochure *bridal copy to be replaced*	\$35.00	0%	\$157.50
1.5	Gift Certificate Design - Designed salon gift certificates > https://www.canva.com/design/DAGClzo4x34/VojDaRlXX02nvU9e71s9mg/edit - Resized salon gift certificates for print on Canva	\$35.00	0.00%	\$52.50
Sub Total				\$698.25
Tax				\$0.00
Total Due				\$698.25

Payment is due within 15 days from date of invoice. Late payment is subject to fees of 5% per month.