

**From:**

Madison Stavinga Design  
contact@madisonstavinga.com

Invoice Number

INV-01378

Invoice Date

June 13, 2024

**Total Due****\$648.20****To:**

Olivia Tierney  
olivia@oliviafredacurves.com

| Hrs/Qty | Service                                                                                                                                                                                                                                                                                                                                                                                                                                       | Rate/Price | Adjust | Sub Total |
|---------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|--------|-----------|
|         | 40 Story Templates - Prime Day Promotions<br>Project Details:<br>- Design a creative intro story/video template to promote the Prime Day promos in Olivia's story/highlights<br>- Design and create 15-20 editable story posts templates for Prime Day 1 promos, covering various topics such as Top Deals, Best Sellers, My Picks, Outfit Inspiration and more.                                                                              |            |        |           |
| 11.2    | - Design and create 15-20 editable story posts templates for Prime Day 2 promos, covering various topics such as Top Deals, Best Sellers, My Picks, Outfit Inspiration and more.<br>Needs from client:<br>- Client to provide content for posts copy, deals/promo list and overall topic/concept/idea.<br>Total number of posts: Approx 40 Total<br>(Hours are based on design time - Approx 10-15 minutes required per post) + 1 Intro Video | \$35.00    | 0%     | \$392.00  |



| Hrs/Qty          | Service                                                                                                                                                                                                                           | Rate/Price | Adjust | Sub Total       |
|------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|--------|-----------------|
| 1                | <b>Wix Website Template Updates</b><br>Project Details:<br>- Update colours, fonts and overall branding to current Wix Landing Page Website.<br>- Optimize page for Mobile Viewing.<br>Needs from client:<br>- Wix Log In Details | \$35.00    | 0%     | \$35.00         |
| 13               | <b>Prime Day Standby Hours</b><br>Project Details:<br>- Standby Design/Posting for Day 1 Prime Day Promotions<br>- Standby Design/Posting for Day 2 Prime Day Promotions                                                          | \$35.00    | 0.00%  | \$455.00        |
| Sub Total        |                                                                                                                                                                                                                                   |            |        | \$882.00        |
| Tax              |                                                                                                                                                                                                                                   |            |        | \$0.00          |
| Paid             |                                                                                                                                                                                                                                   |            |        | -\$233.80       |
| <b>Total Due</b> |                                                                                                                                                                                                                                   |            |        | <b>\$648.20</b> |

Payment is due within 15 days from date of invoice. Late payment is subject to fees of 5% per month. The initial 30% deposit is non-refundable.