

**From:**

Madison Stavinga Design

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Quote Date	November 16, 2023
Total	\$2,932.00

To:

Hrs/Qty	Service	Rate/Price	Adjust	Sub Total
1	Front End Website Design Details: - Favicon - Editing/Copywriting - Contact Form - Gallery - Booking Section - Pricing, Lodge and Packages Section Project Objectives: - Develop a user-friendly website for Southern Limits Outdoors a fishing charter business. - Inclusion of key sections: About Us, Gallery, Prices, Directions, Booking, Lodge, and Packages. Client Input: - Client provided additional information and any specific preferences. - Client shared pricing and package details for inclusion in the Packages section. - Client to share new pictures from the past season and cottage pictures via Google Drive Folder. (https://drive.google.com/drive/folders/1tmp5qS4uOUT9bZKtR0WfnaZHnu5ZKS_M?usp=sharing)	\$1,265.00	0%	\$1,265.00
1	Website Development Project Scope - Plugin management + updates - Adding + configuring security plugins - Theme sourcing/installation/configuration - Sourcing of stock imagery/video (included) - SEO on-page optimization with keyword/phrases - General SEO improvements (alt tags, title tags, etc.) - Social media integration - Image optimization - Page speed optimization - Add caching services - Back end development of the website - SSL certificate + Security - Training/tutorial on how to update website etc. Additional Notes: Responsive Design: Ensure the website is mobile-friendly. SEO Optimization: Basic SEO practices for better visibility. *2 Rounds of revisions are included in this quote price* Project Timeline: Approx: 3 weeks from date of deposit	\$1,552.00	0%	\$1,552.00
1	Website Domain & Hosting - Website domain and hosting - I can set up an account for you and you would simply connect your payment method (PayPal, credit card, etc.) and I would take care of the rest of the domain/hosting setup for you. Namecheap.com - You pay C\$47.67 upfront — renews at C\$94.14/year Client Input: - Choose an available domain	\$115.00	0.00%	\$115.00



Sub Total	\$2,932.00
Tax	\$0.00
Total	\$2,932.00



This is a fixed-price quote. If accepted, we require a 30% non-refundable deposit upfront before work commences. If the scope of work changes during the project's completion additional costs may occur. I will submit any price changes to the Client prior to beginning such tasks.

****Please Note:** After accepting this Quote an Invoice will be automatically generated. This will then become a legally binding contract.
