



**From:**

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Quote Number	QUO-3510
Quote Date	May 17, 2024
Valid Until	June 15, 2024
<b>Total</b>	<b>\$2,675.75</b>

**To:**

Jordan Quinn  
[jordan@afterthetoneinc.com](mailto:jordan@afterthetoneinc.com)



Hrs/Qty	Service	Rate/Price	Adjust	Sub Total
1	<p><b>Full Logo Design Suite &amp; Brand Design Package</b></p> <p>Project Deliverables</p> <ul style="list-style-type: none"> <li>- Full Brand Direction Moodboard: Capturing your brand's essence, aesthetics, and voice</li> <li>- Two unique concepts inspired by the moodboard will be created. (choose one concept that will be refined)</li> <li>- Primary Logo</li> <li>- Secondary Logo (developed alongside primary logo)</li> <li>- Supporting Logomark (developed alongside primary logo)</li> <li>- Custom Brand Illustration/Graphic/Asset</li> <li>- Typography: Ensuring consistent brand communication.</li> <li>- Custom Colour Palette: Crafting emotions and brand identity through tailored colours.</li> <li>- Brand Guidelines PDF: A detailed PDF covering logo guidelines, colour codes, typography specifics, and brand principles.</li> <li>- All source files are included</li> <li>- 2 revisions are included in this price (Please note - More revisions can be requested if needed upon discussion and at an hourly rate of \$40)</li> </ul> <p>Final Deliverables: Receive your brand files in AI, PNG, and JPG formats, packaged for seamless integration across digital and print platforms.</p> <p>Timeline: 3 weeks upon date of deposit (50% deposit is required for all projects)</p>	\$1,125.75	0%	\$1,125.75



Hrs/Qty	Service	Rate/Price	Adjust	Sub Total
1	<p><b>Full Wordpress Website Design &amp; Development (4 pages)</b>  Full Wordpress Website Design &amp; Development (4 pages)  Project Scope:</p> <ul style="list-style-type: none"> <li>- Theme sourcing/installation/configuration</li> <li>- Back End Development/Front End Design</li> <li>- Plugin management + updates</li> <li>- Adding + configuring security plugins</li> <li>- Theme sourcing/installation/configuration</li> <li>- Sourcing of stock imagery/video (included if needed)</li> <li>- SEO on-page optimization with keyword/phrases</li> <li>- General SEO improvements (alt tags, title tags, etc.)</li> <li>- Social media integration</li> <li>- Image optimization</li> <li>- Page speed optimization</li> <li>- Add caching services</li> <li>- SSL certificate + Security</li> <li>- Training tutorial on how to update website</li> </ul> <p>Pages: TBD  Details:</p> <ul style="list-style-type: none"> <li>- Favicon</li> <li>- Copy Editing Only</li> <li>- Contact Form</li> <li>- Responsive Design: Mobile-friendly.</li> </ul> <p>Timeline: Approx: 3-4 weeks from date of deposit  Project Objectives:</p> <ul style="list-style-type: none"> <li>- Develop a full website with 4 -5 pages</li> </ul> <p>*one email round of revisions*  Client Input:</p> <ul style="list-style-type: none"> <li>- Client to provide website written copy and brand imagery</li> </ul> <p>Website Domain &amp; Hosting Details:</p> <ul style="list-style-type: none"> <li>- Choose an available domain</li> <li>- Provide me with domain log in access once purchased (GoDaddy or otherwise)</li> </ul>	\$1,550.00	0.00%	\$1,550.00



Sub Total	\$2,675.75
Tax	\$0.00
<b>Total</b>	<b>\$2,675.75</b>



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This is a fixed-price quote. If accepted, we require a 50% non-refundable deposit upfront before work commences and to secure your project timeline. If the scope of work changes during the project's completion, additional costs may occur. I will submit any price changes to the Client prior to beginning such tasks.

\*Please Note: After accepting this Quote an Invoice will be automatically generated. This will then become a legally binding contract\*

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