

**From:**[Madison Stavinga Design](#)contact@madisonstavinga.com

Quote Number	QUO-3510
Quote Date	May 17, 2024
Valid Until	June 15, 2024
Total	\$2,675.75

To:

Jordan Quinn

jordan@afterthetoneinc.com



Hrs/Qty	Service	Rate/Price	Adjust	Sub Total
1	Full Logo Design Suite & Brand Design Package Project Deliverables - Full Brand Direction Moodboard: Capturing your brand's essence, aesthetics, and voice - Two unique concepts inspired by the moodboard will be created. (choose one concept that will be refined) - Primary Logo - Secondary Logo (developed alongside primary logo) - Supporting Logomark (developed alongside primary logo) - Custom Brand Illustration/Graphic/Asset - Typography: Ensuring consistent brand communication. - Custom Colour Palette: Crafting emotions and brand identity through tailored colours. - Brand Guidelines PDF: A detailed PDF covering logo guidelines, colour codes, typography specifics, and brand principles. - All source files are included - 2 revisions are included in this price (Please note - More revisions can be requested if needed upon discussion and at an hourly rate of \$40) Final Deliverables: Receive your brand files in AI, PNG, and JPG formats, packaged for seamless integration across digital and print platforms. Timeline: 3 weeks upon date of deposit (50% deposit is required for all projects)	\$1,125.75	0%	\$1,125.75



Hrs/Qty	Service	Rate/Price	Adjust	Sub Total
1	Full Wordpress Website Design & Development (4 pages) Full Wordpress Website Design & Development (4 pages) Project Scope: - Theme sourcing/installation/configuration - Back End Development/Front End Design - Plugin management + updates - Adding + configuring security plugins - Theme sourcing/installation/configuration - Sourcing of stock imagery/video (included if needed) - SEO on-page optimization with keyword/phrases - General SEO improvements (alt tags, title tags, etc.) - Social media integration - Image optimization - Page speed optimization - Add caching services - SSL certificate + Security - Training tutorial on how to update website Pages: TBD Details: - Favicon - Copy Editing Only - Contact Form - Responsive Design: Mobile-friendly. Timeline: Approx: 3-4 weeks from date of deposit Project Objectives: - Develop a full website with 4 -5 pages *one email round of revisions* Client Input: - Client to provide website written copy and brand imagery Website Domain & Hosting Details: - Choose an available domain - Provide me with domain log in access once purchased (GoDaddy or otherwise)	\$1,550.00	0.00%	\$1,550.00



Sub Total	\$2,675.75
Tax	\$0.00
Total	\$2,675.75



This is a fixed-price quote. If accepted, we require a 50% non-refundable deposit upfront before work commences and to secure your project timeline. If the scope of work changes during the project's completion, additional costs may occur. I will submit any price changes to the Client prior to beginning such tasks.

Please Note: After accepting this Quote an Invoice will be automatically generated. This will then become a legally binding contract
