



From:

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Quote Number	QUO-3511
Quote Date	May 24, 2024
Valid Until	June 2, 2024
Total	\$638.55

To:

Mindful Munchies by Mama
Kawartha Lakes, Ontario, Canada
7059340830
mindfulmunchies.lindsay@hotmail.com



Hrs/Qty	Service	Rate/Price	Adjust	Sub Total
1	<p>Mindful Munchies by Mama Website Development (4 pages)</p> <ul style="list-style-type: none"> □ Business Name: Mindful Munchies by Mama □ Business Overview: Mindful Munchies by Mama is a health-focused home-based business specializing in gluten-free, dairy-free, and vegan munchies, including health foods and baked goods. □ Project Goals: The primary goal of this project is to create a professional and engaging website that reflects the style and offerings of Mindful Munchies by Mama. The website should serve as a platform to showcase products, provide information about the business, contact info and potentially an order/inquiry form. □ Project Scope: <ul style="list-style-type: none"> - Theme sourcing/installation/configuration - Back End Development/Front End Design - SSL certificate □ Key project objectives include: <ul style="list-style-type: none"> - Favicon - Contact Form - Social Media Integration - Basic Copywriting & Image Optimization Included. - Moodboard/Layout Design. - Develop a website that accurately represents the brand identity and values of Mindful Munchies by Mama. - Ensure a seamless and intuitive browsing experience for visitors, making it easy to explore products. - Ensure the website is optimized for mobile devices to accommodate users accessing it from various platforms. - Incorporate basic SEO practices to enhance the visibility and discoverability of the website on search engines as per geolocation. - Will implement a user-friendly CMS that enables you to easily update menu items, post updates, and manage content. *one email round of revisions included* □ Additional Project Details: <ul style="list-style-type: none"> - Mindful Munchies by Mama is currently operating from a home-based setup, with plans to transition to a commercial space in the future. - The business specializes in gluten-free, vegan, and dairy-free baked goods, desserts, and other goodies. - The primary focus for the website is functionality that allows easy connection to the business's social media platforms, ability to update menu items, and post regular updates. - While there is a long-term plan to incorporate an online ordering section, the initial priority is to showcase the products and build rapport with potential customers. □ Project Timeline: <ul style="list-style-type: none"> - Start Date: June 1, 2024 (pending 40% deposit) - Ideal Deadline/Launch Date: July 1, 2024 □ Additional Notes: <ul style="list-style-type: none"> - The client's Instagram business handle is @mindfulmunchies.lindsay. - The client does not currently have a website domain (will assist client in securing an available domain) - Will need copywriting & imagery for the website design. - Website training/tutorial will be included for updating website. □ Website Domain & Hosting Details: <ul style="list-style-type: none"> - Domain/hosting setup included (both will renew after 1 year) - The client does not currently have a website domain (will assist client in securing an available domain) - Choose an available domain and purchase on https://www.godaddy.com/en-ca - Provide me with domain log in access once purchased (needed to start development of the site) 	\$638.55	0.00%	\$638.55



Sub Total	\$638.55
Tax	\$0.00
Total	\$638.55



This is a fixed-price quote. If accepted, we require a 40% non-refundable deposit upfront before work commences. If the scope of work changes during the project's completion, additional costs may occur. I will submit any price changes to the Client prior to beginning such tasks.

**Please Note: After accepting this Quote an Invoice will be automatically generated. This will then become a legally binding contract.
